

**Job Title:** Marketing/PR Manager

**Position Relationship:** Reports to Paul Hilton, CFA, Partner

**Job Purpose:** Manage PR, Marketing, and Social Media for ESG Investment Firm

**Principal Responsibilities:**

- Manage media relations and develop press releases.
- Cultivate speaking and media opportunities for senior leadership.
- Work with internal subject matter experts to develop targeted marketing material for a range of retail and institutional audiences.
- Enhance social media presence and content management system.

**Competencies for Success/Requirements:**

- 3-5 years work experience in marketing/PR, investment experience a plus.
- Prefer fluency in ESG/impact investing or corporate responsibility issues.
- Strong writing and project management skills.
- Willing to work as an integral member of a small, dedicated team.
- Position based in Boston, MA or San Francisco, CA.

Headquartered in Boston, MA, Trillium Asset Management LLC is the oldest investment advisor exclusively focused on sustainable and responsible investing (SRI). With over \$2.5 billion in assets under management, Trillium integrates Environmental, Social, and Governance (ESG) factors into the investment process as a way to identify the companies best positioned to deliver strong long-term performance.

To apply send resume and cover letter to: Paul Hilton, [philton@trilliuminvest.com](mailto:philton@trilliuminvest.com).

**Please do not call.**

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